

LEONE FILM GROUP

Company Update

Buy (maintained)

09 October 2018 - 12:30PM

MARKET PRICE: EUR4.78

TARGET PRICE: EUR6.48 (from EUR6.58)

Entertainment

Data

Shares Outstanding (m): 14.20

Market Cap. (EURm): 67.87

Enterprise Value (EURm): 105.85

Free Float (%): 24.2%

Av. Daily Trad. Vol. (m): 0.01

Leone family

Main Shareholder: 58.1%

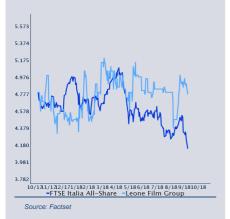
Reuters/Bloomberg: LFG.MI LFG IM

52-Week Range (EUR) 4.3 5.2

Performance

	1m	3m	12m
Absolute	6.7%	-3.6%	-4.4%
Rel. to FTSE IT Source: Factset	10.6%	6.2%	8.0%

Graph area Absolute/Relative 12 M



Marco Cristofori Senior Analyst marco.cristofori@ubibanca.it Tel. +39 02 62753015

www.ubibanca.com/equity-research

Well on track

1H18 results confirm that LFG is well on track to achieve its business plan targets for 2018: revenues were up 47%, with sales from production increasing by 144% (three productions including the blockbuster "A Casa Tutti Bene" and four executive productions) and a significant increase of tax credits (+125%), while sales from distribution declined by 42% due to different distribution of theatrical releases throughout the year (4 in 1H18 vs. 14 in 1H17). In the first half LFG was the first Italian distributor with a market share of 8.4% compared with 7.9% in 1H17. The EBITDA margin fell to 17.8% from 31.8% due to the different product mix (executive productions generate lower profitability than distribution) but net profit more than doubled thanks to EUR1.9 million of non-recurring financial income. We also highlight the cash generation of the first half which allowed an improvement of the net financial position. The company substantially confirmed its business plan which anticipates sales of EUR108 million and EBITDA of EUR30 million in 2018, thus implying a buoyant second half of the year with the release of 18 movies, two productions and two international executive productions. We confirm our positive stance on LFG, which should benefit from a wide range of long-term contracts with content providers, broadcasters and highly respected Italian directors, potential acquisitions or partnerships to expand outside Italy, an attractive line-up, a wide film library, growing tax credits and possible future blockbusters. Our new target price of EUR6.48 per share (from EUR6.58) offers 35% upside.

- > 1H18 results were broadly in line with our expectations and with the business plan presented in July: the strong growth in production revenues, with development of new content and a raising number of international executive productions should prevent LFG from the impact of a challenging movie market (admissions declined by 11.8%% and box office receipts dropped by 7.2% in 1H18).
- > Our 2018-20 estimates have been fine tuned and are substantially in line with LFG's business plan. We expect a sales CAGR of 8.4% until 2020 with an EBITDA which could exceed EUR38 million in 2020 and a bottom line of >EUR10 million.
- > Our new target price of EUR6.48 per share (from EUR6.58) reflects our higher free risk rate assumption (3.5% vs. 2.5% before) partially offset by our estimates increase. The shares are now trading at a discount of about 50% to peers on EV/EBITDA multiples. Buy.

Financials					Ratios	priced on 8	3 Octobei	r 2018	
	2017	2018E	2019E	2020E		2017 *	2018E	2019E	2020E
Revenues (EURm)	105.79	108.13	127.69	134.91	P/E(x)	15.5	12.0	8.2	6.2
EBITDA (EURm)	29.42	30.63	33.48	38.70	P/CF(x)	2.2	2.3	2.2	1.8
EBITDA margin (%)	25.1%	25.8%	24.1%	26.3%	P/BV(x)	1.7	1.6	1.4	1.2
EBIT (EURm)	5.42	6.57	10.20	12.45	Dividend Yield	0.0%	3.1%	3.8%	5.0%
EPS (EUR)	0.28	0.40	0.58	0.77	EV/EBITDA(x)	3.4	3.7	3.2	2.6
CFPS (EUR)	2.07	1.89	2.29	2.60	Debt/Equity (x)	1.1	1.1	0.8	0.6
DPS (EUR)	0.00	0.15	0.18	0.24	Debt/EBITDA (x)	1.4	1.4	1.1	0.9
Source: Company Dat	a, UBI Ban	ca Estima	tes		Source: UBI Band	ca Estimates	* Based	on 2017 av	verage price



Kev	- Ir	ncı	CID	Ic

(EURm)	2017	2018E	2019E	2020E
Revenues	105.79	108.13	127.69	134.91
EBITDA	29.42	30.63	33.48	38.70
EBIT	5.42	6.57	10.20	12.45
NOPAT	3.69	4.47	6.94	8.46
Free Cash Flow	-4.53	-0.43	11.22	9.88
Net Capital Employed	76.33	85.12	85.11	89.41
Shareholders' Equity	35.79	41.44	47.56	55.91
Net Financial Position	40.54	43.67	37.56	33.50

Key Profitability Drivers

	2017	2018E	2019E	2020E
Net Debt/Ebitda (x)	1.4	1.4	1.1	0.9
Net Debt/Equity (x)	1.1	1.1	8.0	0.6
Interest Coverage (%)	1.9	4.6	4.8	7.1
Free Cash Flow Yield (%)	-7.5%	nm	16.5%	14.6%
ROE (%)	10.9%	13.6%	17.3%	19.5%
ROI pre-tax (%)	5.1%	5.5%	8.1%	9.6%
ROCE (%)	5.2%	5.6%	8.2%	9.7%

Source: Company data, UBI Banca estimates

Key Valuation Ratios

	2017 *	2018E	2019E	2020E
P/E (x)	15.5	12.0	8.2	6.2
P/BV (x)	1.7	1.6	1.4	1.2
P/CF (x)	2.2	2.3	2.2	1.8
Dividend Yield (%)	0.0%	3.1%	3.8%	5.0%
EV/Sales (x)	0.9	0.9	0.8	0.7
EV/EBITDA (x)	3.4	3.7	3.2	2.6
EV/EBIT (x)	18.7	17.0	10.4	8.2
EV/CE (x)	1.3	1.3	1.2	1.1

Source: Company data, UBI Banca estimates

Key Value Drivers

(%)	2017	2018E	2019E	2020E
Payout	0.0%	37.7%	31.0%	31.2%
NWC/Sales	1.2%	3.6%	2.3%	2.3%
Capex/Sales	28.7%	23.0%	15.3%	18.4%

^{*} Based on 2017 average price



09 October 2018

Recent Developments

- > LFG reported 1H18 results broadly in line with our estimates and with the business plan presented last July. In the first half of 2018 the company distributed 3 movies, including one blockbuster ("The Post" which generated box office receipts of EUR6.4 million) contributing to total box office receipts of about EUR8.1 million, representing an average of EUR2.8 million per movie, well above the average Italian box office figure, which was around EUR0.1 million per movie in 1H17, but sales from distribution decreased by 42% compared with 1H17 when LFG distributed 14 movies and reported higher Pay and Free TV revenues. LFG's market share (calculated on pro-forma basis, as LFG does not distribute movies directly but signs distribution agreements with major distributors in Italy) in the first half was 8.4% (from 7.9% in 1H17), ranking first amongst the Italian distributors (in full year 2017 LFG also scored first surpassing historical leaders RAI and Mediaset).
- > Production revenues more than doubled to EUR32.9 million with two movies released ("A Casa Tutti Bene" which reported a box office of EUR9.1 million ranking fifth amongst the top movies seen in Italy in 1H18 and "Hotel Gagarin" with EUR0.3 million box office), one movie production already completed ("Notti Magiche" directed by Paolo Virzì, which should be distributed in November) and four executive productions for foreign international clients (two movies and two TV series). Total revenues were up 47% at EUR52.0 million of which EUR7.9 million related to tax credits (vs. EUR3.5 million of 1H17); sales in 1H18 represented approximately 48% of 2018 expected sales in LFG's business plan (31% for distribution and 56% for production).
- > As expected the EBITDA margin declined to 17.8% (with Productions division at 20.1% and Distribution division at 27.2%) in 1H18 from 31.8% in 1H17 for two main reasons: 1) the different sales mix, reflecting a higher proportion of international executive productions, which have lower profitability, and 2) the increase in labour costs (at 24% of revenues vs. 18.7% in 1H17) coupled with lower production costs capitalized. However, lower D&A costs, the positive impact of the mark-to-market of derivatives (EUR1.8 million) and further tax credits increased the bottom line to EUR2.6 million (from EUR1.3 million in 1H17).
- Net debt was EUR39.9 million, slightly down compared with Dec-17 (EUR40.5 million), thanks to lower investments (about EUR9.3 million) and the lack of dividends (vs. EUR1.2 million paid in 1H17). The company's film library of >400 movies had a net value of EUR58 million at June-18 (amortized at 69%) vs. EUR52.7 million at Dec-17, corresponding to 85% of the current market cap.
- > We believe that the announced share capital increase of up to EUR30 million in one or more tranches, without share option rights and reserved for institutional investors, would not take place within the end of the year (the last term approved by EGM) given current difficult market conditions exacerbated by political instability and BPT/Bund spread enlargement. The rights issue was solely aimed to sustain an accelerated growth strategy and a potential expansion abroad while increasing the free float of the company.



Figure	1 -	1H18	results
--------	-----	------	---------

(FURM)	1H17A	1H18A	0/ Ch~
(EURm)	1H1/A	тп18А	% Chg.
Sales total	35.33	51.95	47.0%
EBITDA	11.24	9.23	-17.8%
% margin	31.8%	17.8%	
EBIT	2.86	1.97	-31.1%
% margin	8.1%	3.8%	
Pre tax profit	1.72	2.12	23.1%
Net profit	1.26	2.65	110.7%
Net debt/(cash)	35.66	39.90	

Source: Company data

Figure 2 – 1H18 results by division

(EURm)	1H17A	1H18A	% Chg.
Sales Distribution	16.65	9.63	-42.2%
Sales Production	13.47	32.88	144.0%
EBITDA Distribution	8.84	2.62	-70.4%
% margin	53.1%	27.2%	
EBITDA Production	2.41	6.62	174.5%
% margin	17.9%	20.1%	
EBIT Distribution	1.55	(0.74)	-147.7%
% margin	9.3%	-7.7%	
EBIT Production	1.32	2.72	106.1%
% margin	9.8%	8.3%	

Source: Company data

Figure 3 – Movie releases in 1H18

Movie title	Release	Box office (EUR000)
THE POST	Feb-18	6,400
A CASA TUTTI BENE	Feb-18	9,051
BASED ON A TRUE STORY	Mar-18	388
WIND RIVER	Apr-18	1,100
HOTEL GAGARIN	May-18	272

Source: Cinetel



Financial Projections

- > The company released its business plan on July 2018 and its numbers are confirmed as of today (EUR107.6 million sales expected in 2018 with EUR30.3 million EBITDA and a bottom line at EUR5.0 million). In the second half of the year should finalize two productions ("Un Anno in Italia" directed by Francesca Archibugi and "Quasi Quasi ci Riprovo") and two international executive productions ("Murder and Mystery" with Jennifer Aniston and "Catch 22" with George Clooney). The company should also distribute 18 movies, of which 7 movies already released in 3Q18 with a box office of nearly EUR5.5 million (in particular with one blockbuster, "Adrift", which reported a box office of EUR3.2 million).
- > Several movies which were postponed from 2017 will be DTV distributed and therefore will not be released in cinemas. We refer to "Rebel in the Rye", "Marrowbone", "The Shack" and "Les Nouvelles Adventures d'Aladin".
- > The business plan implies a buoyant second half in 2018 with revenues of about EUR56 million (-21% vs. 2H17 which was boosted by several international executive productions) and an EBITDA margin of 37.9% compared with 25.8% in the second half of 2017. We believe that the company's EBITDA target could be reached given the release of several movies and production activity already ongoing and therefore we have substantially confirmed our sales and EBITDA forecasts for 2018. We just increase by 13% our net profit estimate to reflect the financial profit reported in 1H18. Net debt is expected to be EUR43.7 million, broadly in line with our previous expectations.
- > 2019 and 2020 estimates for revenues and EBITDA were just fine-tuned with a minimal impact to our bottom line forecast (+5.6% in 2019 and +1.9% in 2020).

Figure 4 – Old vs. New estimates

(EURm)	2017A	20	18E	20	19E	20	20E
	New	Old	New	Old	New	Old	New
Total Sales	105.8	107.4	108.1	127.9	127.7	135.2	134.9
% change			0.7%		-0.2%		-0.2%
EBITDA	29.4	30.7	30.6	33.1	33.5	39.1	38.7
% change			-0.1%		1.1%		-1.1%
EBIT	5.4	6.5	6.6	9.8	10.2	12.3	12.4
% change			1.4%		4.1%		1.0%
Net Profit	3.9	5.0	5.7	7.8	8.2	10.7	10.9
% change			12.9%		5.6%		1.9%
Net Debt/(Cash)	40.5	44.2	43.7	38.8	37.6	35.4	33.5
EBIT margin	5.1%	6.0%	6.1%	7.7%	8.0%	9.1%	9.2%
EBITDA margin	27.8%	28.6%	28.3%	25.9%	26.2%	28.9%	28.7%



Figure	5 –	2H18	estimates

(EURm)	2H17A	2H18E	% Chg.
Sales total	70.46	56.18	-20.3%
EBITDA	18.18	21.40	17.7%
% margin	25.8%	38.1%	
EBIT	2.56	4.60	79.7%
% margin	3.6%	8.2%	
Pre tax profit	0.78	3.02	285.3%
Net profit	2.65	3.01	13.6%
Net debt/(cash)	40.54	43.67	

Figure 6 – 2H18 estimates by division

(EURm)	2H17A	2H18E	% Chg.
Sales Distribution	12.56	23.96	90.8%
Sales Production	42.53	18.67	-56.1%
EBITDA Distribution	7.10	14.51	104.4%
% margin	56.5%	60.6%	
EBITDA Production	11.09	4.68	-57.8%
% margin	26.1%	25.1%	
EBIT Distribution	-0.61	0.41	-166.5%
% margin	-4.9%	1.7%	
EBIT Production	3.17	2.13	-33.0%
% margin	7.5%	11.4%	

Source: Company data, UBI Banca estimates

Figure 7 – 2H18 movie pipeline

Movie title	Release	Box office
STRONGER	Jul-18	130
12 SOLDIERS	Jul-18	725
DOWN A DARK HALL	Aug-18	355
THE SPY WHO DUMPED ME	Aug-18	360
FIRE SQUAD (ONLY THE BRAVE)	Aug-18	285
ADRIFT (RESTA CON ME)	Aug-18	3,200
TULIP FEVER	Sep-18	294
SOLDADO	Oct-18	
BILLIONAIRE BOYS CLUB	Oct-18	
HOUSE WITH A CLOCK IN ITS WALLS	4Q18	
ROBIN HOOD: ORIGINS	4Q18	
MARADONA	4Q18	
REMI	4Q18	
HOTEL ARTEMIS	4Q18	
GLASS CASTLE	4Q18	
KIN	4Q18	
SINK OR SWIM	4Q18	
A SIMPLE FAVOR	4Q18	



Valuation

- > Given the current political turmoil in Italy and the consequent increase of the BPT/Bund spread (now >300 bps), we adopt a free risk rate of 3.5% vs. 2.5% utilized before. This new assumption penalizes our DCF valuation which declined to EUR7.56 per share (from EUR8.31) despite the slight upgrade in our 2018-20 estimates. On the opposite, our relative valuation increases to EUR6.84 per share from EUR6.31 per share reflecting our forecast adjustment and slightly higher peers' multiples. The simple average of our DCF and the relative valuation gives a fair value of EUR7.20. We have applied a 10% liquidity discount to the fair value to take into account the limited liquidity of LFG and its modest size which generates a target price of EUR6.48 per share (vs. EUR6.58 before).
- > LFG's current market capitalization (EUR68 million) is below its net invested capital (EUR79 million at June-18) which implies that LFG may not be able to create value in future. We believe this scenario is highly unlikely given the wide line up of the company and the margin improvements expected for 2018-20, already visible in 1H18 results.
- > At our EUR6.48 per share target price, LFG would trade at 3.9x 2019 EV/EBITDA, which is below the average multiple of our sample of peers (6.8x).

Figure 8 – Valuation summary

(EUR)		Weight	12-July-17	Delta
DCF Valuation	7.56	50.0%	8.31	-9.0%
Relative Valuation	6.84	50.0%	6.31	8.4%
Fair Value	7.20		7.31	-1.5%
Liquidity discount (10%)	(0.72)		(0.73)	-1.5%
Target price	6.48		6.58	1.5%
Current price	4.78		4.80	-0.4%
Potential upside	35.5%		37.0%	

Source: UBI Banca estimates

Figure 9 – DCF Valuation

Our model incorporates a terminal growth rate of 1.5%, a WACC of 7.3% (incorporating a free risk rate of 3.5% vs. 2.5% utilized before) and an EBITDA margin of 26% at terminal value, which is below the margin included in the business plan for 2018-20 (27.2% on average). Our DCF valuation implies 4.6x EV/EBITDA at terminal value.

	(EUR m)	(% weight)
Sum of PV 2018-26 FCF	60.7	41%
Terminal value	87.5	59%
Total Enterprise value	148.2	100%
- minorities	0.0	
- Pension Provision	(0.3)	
- Net debt (+ cash)	(40.5)	
Total Equity value	107.3	
Fully diluted number of shares (m)	14.2	
Fair value per share (EUR)	7.56	

Source: UBI Banca estimates



Figure 10 – Peer comparison and valuation based on multiples (priced on 8 October 2018)

Company	Market Cap		P/E			EV/EBITD	A		EV/EBIT	
	(EURm)	2018E	2019E	2020E	2018E	2019E	2020E	2018E	2019E	2020E
EuropaCorp SA	59				2.6 x	1.8 x	1.4 x		41.6 x	26.8 x
Lions Gate	4,189	77.4 x	29.6 x	22.7 x	12.1 x	10.6 x	9.4 x	23.4 x	18.3 x	15.1 x
Entertainment One Ltd.	2,123	17.0 x	14.9 x	14.0 x	11.8 x	10.4 x	9.6 x	11.9 x	10.4 x	10.4 x
Constantin Medien AG	186		49.6 x		29.9 x	14.6 x		329.4 x	38.9 x	
Highlight Communications AG	314	18.9 x	16.2 x	13.2 x	2.8 x	2.5 x	2.3 x	12.9 x	11.0 x	8.9 x
Lucisano Media Group	27	6.6 x	5.2 x	4.8 x	4.5 x	4.0 x	3.8 x	8.4 x	7.4 x	7.0 x
Notorious Pictures	61	10.7 x	9.3 x	8.9 x	4.4 x	4.1 x	3.7 x	8.3 x	7.2 x	6.4 x
Average		26.1 x	20.8 x	12.7 x	9.7 x	6.8 x	5.0 x	65.7 x	19.3 x	12.4 x
Median		17.0 x	15.6 x	13.2 x	4.5 x	4.1 x	3.8 x	12.4 x	11.0 x	9.6 x
Current market multiples	68	15.5 x	12.0 x	8.2 x	3.4 x	3.7 x	3.2 x	18.7 x	17.0 x	10.4 x
Discount to Average		-40.6%	-42.3%	-35.3%	-64.6%	-46.6%	-37.3%	-71.5%	-11.5%	-16.5%
Discount to Median		-8.8%	-22.8%	-37.6%	-23.4%	-10.5%	-16.2%	50.9%	55.4%	7.6%

Source: Factset, UBI Banca estimates

Figure 11 – Implicit multiples based on our EUR6.48 target price

(x)	2018E	2019E	2020E
P/E	16.3 x	11.2 x	8.4 x
EV/EBITDA	4.4 x	3.9 x	3.3 x
EV/EBIT	20.7 x	12.7 x	10.1 x
EV/Sales	1.14 x	0.93 x	0.86 x
P/BV	2.2 x	1.9 x	1.6 x
EV/ Capital employed	1.6 x	1.5 x	1.4 x

Source: UBI Banca estimates



Income Statement							
(EURm)	2017	2018E	2019E	2020E			
Net Revenues	117.21	118.95	139.19	147.05			
EBITDA	29.42	30.63	33.48	38.70			
EBITDA margin	25.1%	25.8%	24.1%	26.3%			
EBIT	5.42	6.57	10.20	12.45			
EBIT margin	4.6%	5.5%	7.3%	8.5%			
Net financial income /expense	-2.92	-1.43	-2.12	-1.75			
Associates & Others	0.00	0.00	0.00	0.00			
Profit before taxes	2.50	5.14	8.08	10.69			
Taxes	1.40	0.51	0.16	0.21			
Minorities & discontinuing ops	0.00	0.00	0.00	0.00			
Net Income	3.90	5.65	8.25	10.91			

Balance Sheet

(EURm)	2017	2018E	2019E	2020E
Net working capital	1.42	4.26	3.26	3.44
Net Fixed assets	75.70	81.76	82.90	86.97
M/L term funds	-0.79	-0.91	-1.04	-1.00
Capital employed	76.33	85.12	85.11	89.41
Shareholders' equity	35.79	41.44	47.56	55.91
Minorities	0.00	0.00	0.00	0.00
Shareholders' funds	35.79	41.44	47.56	55.91
Net financial debt/(cash)	40.54	43.67	37.56	33.50

Source: Company data, UBI Banca estimates

Cash Flow Statement

(EURm)	2017	2018E	2019E	2020E
NFP Beginning of Period	32.29	40.54	43.67	37.56
Group Net Profit	3.90	5.65	8.25	10.91
Minorities	0.00	0.00	0.00	0.00
D&A	24.00	24.06	23.28	26.26
Change in Funds & TFR	0.00	0.00	0.00	0.00
Gross Cash Flow	27.90	29.71	31.52	37.17
Change In Working Capital	1.20	-2.84	1.00	-0.18
Other	0.00	0.00	0.00	0.00
Operating Cash Flow	29.10	26.87	32.52	36.98
let Capex	-33.63	-27.30	-21.30	-27.10
Other Investments	0.00	0.00	0.00	0.00
Free Cash Flow	-4.53	-0.43	11.22	9.88
Dividends Paid	-1.26	0.00	-2.13	-2.56
Other & Chg in Consolid. Area	-2.46	-2.71	-2.98	-3.27
Chg in Net Worth & Capital Incr.	0.00	0.00	0.00	0.00
Change in NFP	-8.25	-3.13	6.12	4.05
NFP End of Period	40.54	43.67	37.56	33.50



Financial Ratios						
(%)	2017	2018E	2019E	2020E		
ROE	10.9%	13.6%	17.3%	19.5%		
ROI	5.1%	5.5%	8.1%	9.6%		
Net Fin. Debt/Equity (x)	1.1	1.1	8.0	0.6		
Net Fin. Debt/EBITDA (x)	1.4	1.4	1.1	0.9		
Interest Coverage	1.9	4.6	4.8	7.1		
NWC/Sales	1.2%	3.6%	2.3%	2.3%		
Capex/Sales	28.7%	23.0%	15.3%	18.4%		
Pay Out Ratio	0.0%	37.7%	31.0%	31.2%		

Per Share Data

(EUR)	2017	2018E	2019E	2020E
(EUK)	2017	2010	2013E	2020L
EPS	0.28	0.40	0.58	0.77
DPS	0.00	0.15	0.18	0.24
Op. CFPS	2.07	1.89	2.29	2.60
Free CFPS	-0.32	-0.03	0.79	0.70
BVPS	2.54	2.92	3.35	3.94

Source: Company data, UBI Banca estimates

Stock Market Ratios

(x)	2017 *	2018E	2019E	2020E
P/E	15.5	12.0	8.2	6.2
P/OpCFPS	2.1	2.5	2.1	1.8
P/BV	1.7	1.6	1.4	1.2
Dividend Yield (%)	0.0%	3.1%	3.8%	5.0%
Free Cash Flow Yield (%)	-7.5%	nm	16.5%	14.6%
EV (EURm)	101.44	111.94	105.85	101.82
EV/Sales	0.9	0.9	8.0	0.7
EV/EBITDA	3.4	3.7	3.2	2.6
EV/EBIT	18.7	17.0	10.4	8.2
EV/Capital Employed	1.3	1.3	1.2	1.1

Source: Company data, UBI Banca estimates

Growth Rates

(%)	2017	2018E	2019E	2020E
Growth Group Net Sales	96.1%	1.5%	17.0%	5.7%
Growth EBITDA	25.1%	4.1%	9.3%	15.6%
Growth EBIT	83.0%	21.2%	55.3%	22.0%
Growth Net Profit	114.7%	44.9%	45.9%	32.3%

^{*} Based on 2017 average price

09 October 2018

Disclaimer

Analyst Declaration

This research report (the "Report") has been prepared by Marco Cristofori on behalf of UBI Banca S.p.A. ("UBI Banca"). UBI Banca is an Italian bank supervised by the European Central Bank and is duly authorised to provide investment services pursuant to Article 1, Paragraph 5, letter a), b), c), c-bis), e) and f) of the Legislative Decree 24 February 1998, n° 58 under the supervision of Consob. UBI Banca has its head office at Piazza Vittorio Veneto 8, 24122 Bergamo.

The analyst who prepared the Report, and whose name and role appear on the front page, certifies that:

- a. the views expressed on the company mentioned herein (the "Company") accurately reflects his personal views. It does not represent the views or opinions of UBI Banca, its management or any other company which is part of or affiliated to the UBI Banca group (the "UBI Banca Group"). It may possible that some UBI Banca Group's employees may disagree with the views expressed in this Report;
- b. he has not received and will not receive any direct or indirect compensation in exchange for any views expressed in this Report;
- c. the analyst does not own any securities and/or any other financial instrument issued by the Company or any financial instrument whose price depends on or is linked to any securities and/or any financial instrument issued by the Company;
- d. neither the analyst nor any member of the analyst's household serves as an officer, director or advisory board member of the Company;
- the remuneration of the analyst is not directly tied to transactions in services of investment firms or other type of transactions it or any legal person part of the same group performs, or to trading fees it or any legal person that is part of the same group receives;
- f. the analyst named in the document is member of AIAF.

General disclosure

This Report is for information purposes only. This Report (i) is not, nor may it be construed, to constitute, an offer for sale or subscription of or a solicitation of any offer to buy or subscribe for any securities issued or to be issued by the Company, (ii) should not be regarded as a substitute for the exercise of the recipient's own judgement. In addition, the information included in this Report may not be suitable for all recipients. Therefore the recipient should conduct his own investigations and analysis of the Company and securities referred to in this document and make his own investment decisions without undue reliance on its contents. Neither UBI Banca, nor any other company of the UBI Banca Group, nor any of its directors, managers, officers or employees, accepts any direct or indirect liability whatsoever (in negligence or otherwise), and accordingly no direct or indirect liability whatsoever shall be assumed by, or shall be placed on, UBI Banca, or any other company of the UBI Banca Group, or any of its directors, managers, officers or employees, for any loss, damage, cost, expense, lower earnings howsoever arising from any use of this Report or its contents or otherwise arising in connection with this Report.

The information provided and the opinions expressed in this Report are based upon information and data provided to the public by the Company or news otherwise public and refers to the date of publication of the Report. The sources (press publications, financial statements, current and periodic releases, as well as meetings and telephone conversations with the Company's representatives) are believed to be reliable and in good faith, but no representation or warranty, express or implied, is made by UBI Banca as to



their accuracy, completeness or correctness. Past performance is not a guarantee of future results. Any opinions, forecasts or estimates contained herein constitute a judgement as at the date of this Report, and there can be no assurance that the future results of the Company and/or any future events involving directly or indirectly the Company will be consistent with any such opinions, forecasts or estimates. Any information herein is subject to change, update or amendment without notice by UBI Banca subsequent to the date of this Report, with no undertaking by UBI Banca to notify the recipient of this Report of such change, update or amendment.

Organizational and administrative arrangements to prevent conflicts of interests

UBI Banca maintains procedures and organizational mechanism (physical and non physical barriers designed to restrict the flow of information between the unit which performs investment research activity and other units of UBI Banca) to prevent and professionally manage conflicts of interest in relation to investment research.

For further information please see UBI Banca's website (www.ubibanca.com/equityresearch) "Informativa sintetica sull'attività di ricerca".

Disclosure of potential conflicts of interest

In relation to the Company the following potential conflict of interest have been found:

- > UBI Banca acts as Specialist for Leone Film Group
- > UBI Banca may have long or short positions with the issuer

On the basis of the checks carried out no other conflict of interest arose.

Frequency of updates

UBI Banca aims to provide continuous coverage of the companies in conjunction with the timing of periodical accounting reports and any exceptional event that occurs affecting the issuer's sphere of operations and in any case at least twice per year. The companies for which UBI Banca acts as Sponsor or Specialist are covered in compliance with regulations of the market authorities.

For further information please refer to www.ubibanca.com/equity-research

Valuation methodology

UBI Banca's analysts value the Company subject to their recommendations using several methods among which the most prevalent are: the Discounted Cash Flow method (DCF), the Economic Value Added method (EVA), the Multiple comparison method, the SOP method and the NAV method.

The analysts use the above valuation methods alternatively and/or jointly at their discretion. The assigned target price may differ from the fair value, as it also takes into account overall market/sector conditions, corporate/market events, and corporate specifics (i.e. holding discounts) reasonably considered to be possible drivers of the company's share price performance. These factors may also be assessed using the methodologies indicated above.

For further information please refer to www.ubibanca.com/equity-research.



Ranking system

UBI Banca's analysts use an "absolute" rating system, not related to market performance. The explanation of the rating system is listed below:

Buy: if the target price is 10% higher than the market price, over the next 12 months.

Hold: if the target price is 10% below or 10% above the market price, over the next 12 months.

Sell: if the target price is 10% lower than the market price, over the next 12 months.

No Rating: the investment rating and target price have been suspended as there is not sufficient fundamental basis for determining an investment rating or target. The previous investment rating and target price, if any, are no longer in effect. Alternatively, No Rating is assigned in certain circumstances when UBI Banca is acting in any advisory capacity in a strategic transaction involving the Company.

Target price: the market price that the analyst believes that the share may reach within a one-year time horizon.

Market price: closing price on the day before the issue date of the report, appearing on the first page.

Distribution

Italy: This document is intended for distribution in electronic form to "Professional Clients" and "Qualified Counterparties" as defined by Legislative Decree 24 February 1998, n. 58 and by Consob Regulation n. 16190 dated 29.10.2007, as further amended and supplemented.

This Report has been released within 30 minutes from the timing reported on the front page.

IN THE UNITED KINGDOM, THIS DOCUMENT IS BEING DISTRIBUTED ONLY TO, AND IS DIRECTED ONLY AT PERSONS WHO (A) ARE (I) PERSONS FALLING WITHIN ARTICLE 19 OR ARTICLE 49 OF THE FINANCIAL SERVICES AND MARKETS ACT 2000 (FINANCIAL PROMOTION) ORDER 2005 (AND ONLY WHERE THE CONDITIONS CONTAINED IN THOSE ARTICLES HAVE BEEN, OR WILL AT THE RELEVANT TIME BE, SATISFIED) OR (II) ANY OTHER PERSONS TO WHOM IT MAY BE LAWFULLY COMMUNICATED; AND (B) ARE QUALIFIED INVESTORS WITHIN THE MEANING OF ARTICLE 2(1)(E) OF THE PROSPECTUS DIRECTIVE (DIRECTIVE 2003/71/EC), (ALL SUCH PERSONS BEING REFERRED TO AS "RELEVANT PERSONS"). THIS DOCUMENT MUST NOT BE ACTED ON OR RELIED ON BY PERSONS WHO ARE NOT RELEVANT PERSONS.

Copyright

This Report is being supplied solely for the recipient's information and may not be reproduced, redistributed or passed on, directly or indirectly to any other person or published, in whole or in part, for any purpose without prior written consent of UBI Banca.

The copyright and intellectual property rights on the data are owned by UBI Banca Group, unless otherwise indicated. The data, information, opinions and valuations contained in this Report may not be subject to further distribution or reproduction, in any form or via any means, even in part, unless expressly consented by UBI Banca.

By accepting this Report the recipient agrees to be bound by all of the forgoing provisions.



Distribution of ratings

Equity rating dispersion in the past 12 months			
Buy	Hold	Sell	No Rating
88.1%	2.4%	0.0%	9.5%

Proportion on issuers to which UBI Banca has supplied investment banking services relating to the last 12 months

Buy	Hold	Sell	No Rating
100%	100%	-	100%

For further information regarding yearly and quarterly rating statistics and descriptions, please refer to www.ubibanca.com/equity-research.

Historical ratings and target prices

Date	Rating	Target Price (EUR)	Market Price (EUR)
10 May 2017	Buy	5.16	4.64
4 October 2017	Buy	5.55	5.00
14 February 2018	Buy	6.34	5.55
13 April 2018	Buy	6.86	5.05
12 July 2018	Buy	6.58	4.80