



Fair Value: €7.06 (*Prev.* €6.11)

Kevin TEMPESTINI +39.02.83424007 ktempestini@ktepartners.com

Giancarlo DI VONA +39.02.83424008 gdivona@ktepartners.com

Federica FIORENZA +39.02.83424008 ffiorenza@ktepartners.com

LFG 1Y Relative Performance Chart



Market Data:	
Current Price (€)	4.62
Fair Value (€)	7.06
Upside (%)	53.56
Market Cap (€/mn)	65.6
52 Wk High/Low (€)	4.20-5.25
Free Float (%)	25.1
Avg. Daily Trading 90d	830
Share Out (mn)	14.2
Price Change YTD (%)	-1.7
Price Change 1Y (%)	-7.6
Dividend Yield (%)	1.9

Another (Oscar) Winning Year for LFG

FY18 financial results confirmed LFG's ability to grow in both the distribution and production business units. On the distribution front, revenue grew by 5.4%YoY, reaching €33.2mn, despite the delayed release of six movies. As for the upstream, revenue recorded a double-digit growth (+19.7% with respect to the previous year), beating LFG's business plan and our expectations by ca. 20%. In detail, revenue reached €88.9mn, of which about €50.5mn came from the international executive production. FY18 EBITDA slightly exceeded both LFG's BP and our estimates. FY18 Net Income came in at €6.8mn (+74.4%YoY) and it was 25.4% ahead of our projections, mainly due to higher than expected tax credit and financial income impacts. On March 28th, 2019, the BoD proposed a dividend payment of 0.09p.s., which implies a dividend yield of ca. 2%.

FY18 market overview. According to Cinetel, the Italian box office (b.o.) recorded a negative trend for the third consecutive year, closing 2018 with €555.4mn box office revenue (-4.97%YoY). The four majors (i.e. Warner Bros, Walt Disney, Universal and 01 Distribution) experienced a 6.9% decrease in their box office revenue, which came in at €338.0mn. The Italian distributors' box office revenue decreased, instead, at the lower pace of 1.8%, reaching €217.4mn. In 2018, LFG has continued to be the first Italian independent distributor with a market share of 7.5% in terms of b.o. revenue and 7.8% in terms of audience.

FY18 main releases. As for the downstream, LFG released 16 movies (among these: The Post, Adrift and The House with a Clock in its Walls) for a total box office revenue of €23.7mn, of which - according to mymovies' data - €15.6mn were cashed in 2H18. On the production front, 2018 included seven releases: i) Gabriele Muccino's A Casa Tutti Bene, which ranked among the top 20 movies of the year (b.o. revenue over €9.1mn); ii) Simone Spada's Hotel Gagarin movie; iii) Paolo Virzì's Notti Magiche movie (€1.3mn at the b.o.); iv) the broadcasting on the Mediaset and Sky channels of the TV series Immaturi and Sui Generis, respectively; and v) Stefano Anselmi's Non è Vero ma ci Credo and Alessandro Tresa's Not Important Person movie.

An Oscar-winning 1Q2019. LFG's 1Q19 was strong not only in terms of releases (Green Book, Mia e il Leone Bianco and Vice) but also in terms of recognition. Indeed, Peter Farelly's Green Book movie won the best picture Oscar at the 91st Academy Awards, along with the original screenplay and the best supporting actor (Mahershala Ali). In addition to this, Vice won the Oscar for makeup and hairstyling.

Estimates review. While waiting for the disclosure of the new business plan - which will provide a clear view of LFG's future pipeline - we have left our P&L estimates unchanged. On the other hand, we have revised upward our net debt projections in order to take into account the effect of the split payment mechanism. NFP is now expected to be €45.0mn in 2019 and €40.0mn in 2020.

Fair value fine-tuning. Focusing on 2019 and 2020 EV/EBIT and P/E multiples, we derived a fair value of 7.06p.s. (53.56% upside on current price), which is 15.61% higher than our previous valuation.

€ mn	Revenues	EBITDA	EBITDA Margin	EBIT	Earnings	EPS
2016A	54.7	23.5	43.0%	3.0	1.8	0.13
2017A	105.8	29.4	27.8%	5.4	3.9	0.28
2018A	122.1	30.5	25.0%	6.7	6.8	0.48
2019E	128.1	32.5	25.3%	9.7	7.7	0.54
2020E	136.0	39.3	28.9%	13.0	10.1	0.71

Source: Company data, KT&Partners' estimates

segreteria@ktepartners.com



FY2018 Results Summary

LFG closed FY18 with strong financial results, which confirmed the Group's ability to grow in both the distribution and production business units.

On the distribution front, revenue grew by 5.4%YoY, reaching €33.2mn, but they were 1.5% and 5.1% below LFG's business plan and our projections, respectively, mainly due to the delayed releases of six movies (*Hotel Artemis*, *La Ch'tite Famille*, *Billionaire Boys Club*, *Maradona*, *Kin* and *Remi*).

The production business recorded double-digit growth (+19.7%YoY), beating LFG's business plan and our expectations by ca. 20%. In detail, revenue reached €88.9mn, of which €50.5mn came from the international executive production.

Overall LFG's revenues went from €105.8mn in FY17 to €122.1mn in FY18 (+15.4%).

FY18 EBITDA came in at €30.5mn and it slightly exceeded both LFG's Business and our estimates. EBIT amounted to €6.7mn and it was 3.1% higher than LFG's Business Plan but 2.5% lower than expected.

Tax credits related to the international executive production and financial income (due to currency hedging) - along with the positive performance of the production business unit - had a positive effect on FY18 Net Income, which reached €6.8mn (25.4% ahead of our expectations), growing by 74.4%YoY.

FY18 net debt increased by €9.0mn from €40.5mn, mainly due to: i) the split payment mechanism, which applied a VAT credit of €7.2mn against a VAT debt reduction; and ii) the impact of the tax credit generated by the international executive productions.

Table 1: LFG FY2018 Results

€ thousand	2017A	2018A	2018E	A/E %
Revenues	105.8	122.1	109.0	12.0%
YoY Change (%)		15.4%		
EBITDA	29.4	30.5	30.2	0.9%
EBITDA margin	27.8%	25.0%	27.7%	
EBIT	5.4	6.7	6.9	-2.5%
EBIT margin	5.1%	5.5%	6.3%	
Net Income	3.9	6.8	5.4	25.4%
YoY Change (%)		74.4%		
Net Debt	40.5	49.5	45.0	10.0%
YoY Change (%)		22.2%	11.1%	

Source: Company data



Market Trend: FY18 Italian Box Office Revenues

According to Cinetel, the Italian box office recorded a negative trend for the third consecutive year, closing 2018 with \in 555.4mn box office revenue (-4.97% with respect to 2017). The number of tickets sold decreased as well to 85.9mn (-6.88% compared with 2017), whereas the average ticket price grew by 2.06% to \in 6.47.

The four majors (i.e. Warner Bros, Walt Disney, Universal and 01 Distribution) experienced a 6.9% decrease in their box office revenue, with €338.0mn cashed in 2018 vs €363.2mn in 2017. The Italian distributors' box office revenue decreased, instead, at the lower pace of 1.8%, reaching €217.4mn.

Within the market, Italian movies reported a good performance, increasing their market share from 17.66% in 2017 to 23.02% in 2018. Among the 20 top movies of 2018, LFG's *A Casa Tutti Bene* was the eleventh in terms of box office (over €9.1mn).

Table 2: Key Numbers of the Italian Market

FY17								
Majors	Box Office Revenues (€)	Audience (#)	Box Office Revenues (%)	Audience (%)				
WARNER BROS ITALIA S.P.A.	115,634,442	17,862,188	19.8%	19.4%				
UNIVERSAL S.R.L. (*)	108,226,007	16,666,453	18.5%	17.9%				
WALT DISNEY S.M.P. ITALIA	81,927,408	12,287,344	14.0%	13.5%				
20TH CENTURY FOX ITALIA S.P.A.	57,312,489	8,968,435	9.8%	9.7%				
Total	363,100,345	55,784,420	62,1%	60.5%				

(*) Including Filmauro's Box Office results

Italian Companies	Box Office Revenues (€)	Audience (#)	Box Office Revenues (%)	Audience (%)
01 DISTRIBUTION	56,603,551	9,410,932	9.7%	10.2%
MEDUSA FILM S.P.A.	33,740,922	5,623,661	5.8%	6.1%
LUCKY RED DISTRIB.	25,893,431	4,364,509	4.4%	4.7%
EAGLE PICTURES S.P.A.	24,752,924	4,086,456	4.2%	4.4%
VIDEA-CDE S.P.A.	11,090,555	1,908,152	1.9%	2.1%
NOTORIOUS PICT. S.P.A.	11,060,158	1,831,197	1.9%	2.0%
NEXO DIGITAL S.P.A.	6,841,100	684,949	1.2%	0.7%
OTHERS	51,409,222	8,560,905	8.8%	9.3%
Total	221,391,861	36,470,761	37.9%	39.5%
Grand total	584,492,206	92,255,181	100.0%	100.0%

Source: Cinetel and Company data

FY18							
Majors	Box Office Revenues (€)	Audience (#)	Box Office Revenues (%)	Audience (%)			
WARNER BROS ITALIA S.P.A.	107,913,084	16,368,328	19.4%	19.0%			
WALT DISNEY S.M.P. ITALIA	81,995,504	12,331,567	14.8%	14.3%			
UNIVERSAL S.R.L. (*)	81,496,286	12,498,140	14.7%	14.5%			
20TH CENTURY FOX ITALIA S.P.A.	66,640,316	9,974,813	12.0%	11.6%			
Total	338,045,190	51,172,848	60.8%	59.5%			

(*) Including Filmauro's Box Office results

Italian Companies	Box Office Revenues (€)	Audience (#)	Box Office Revenues (%)	Audience (%)
01 DISTRIBUTION	61,299,617	9,889,105	11.0%	11.5%
LUCKY RED DISTRIB. **	28,132,270	4,482,401	5.1%	5.2%
MEDUSA FILM	23,633,545	3,566,056	4.3%	4.1%
EAGLE PICTURES	19,494,128	3,123,455	3.5%	3.6%
VISION DISTRIBUTION	17,764,952	2,772,523	3.2%	3.2%
NOTORIOUS PICT.	14,134,515	2,318,523	2.5%	2.7%
NEXO DIGITAL	7,586,067	811,280	1.4%	0.9%
OTHERS	45,355,088	7,767,451	8.2%	9.1%
Total	217,400,182	34,730,794	39.2%	40.5%
Grand total	555,445,372	85,903,642	100.0%	100,0%

LFG was also the first Italian player in the market in 2018, despite a slight decline in its box office market share¹ (7.5% in 2018 vs 7.6% in 2017). In terms of audience, LFG retained a share of 7.8%.

¹ LFG distributes its films through the main Italian operators (i.e. Medusa Film and 01 Distribution), therefore, in order to fully capture Leone's market share, we need to focus just on Italian players (excl. majors) and extract from their results the movies that they distribute for LFG.



Table 3: LFG Market Share

FY 17							
Italian Players	Box Office Revenues (€)	Audience (#)	Box Office Revenues (%)	Audience (%)			
LEONE FILM GROUP S.P.A.	44,212,895	7,167,660	7.6%	7.8%			
01 DISTRIBUTION	35,782,034	6,057,700	6.1%	6.6%			
LUCKY RED DISTRIB.	25,619,901	4,311,193	4.4%	4.7%			
MEDUSA FILM S.P.A.	24,220,737	4,074,640	4.1%	4.4%			
EAGLE PICTURES S.P.A.	11,155,260	1,874,365	1.9%	2.0%			
VIDEA-CDE S.P.A.	11,090,555	1,908,152	1.9%	2.1%			
NOTORIOUS PICT. S.P.A.	11,060,158	1,831,197	1.9%	2.0%			
NEXO DIGITAL S.P.A.	6,841,100	684,949	1.2%	0.7%			
OTHERS	51,409,222	8,560,905	8.8%	9.3%			
Total	221,391,861	36,470,761	37.9%	39.5%			

FY18							
Italian Players	Box Office Revenues (€)	Audience (#)		Audience (%)			
LEONE FILM GROUP S.P.A. *	41,898,212	6,713,576	7.5%	7.8%			
LUCKY RED DISTRIB. **	28,132,270	4,482,401	5.1%	5.2%			
MEDUSA FILM	23,633,545	3,566,056	4.3%	4.2%			
01 DISTRIBUTION	22,988,158	3,791,410	4.1%	4.4%			
VISION DISTRIBUTION	17,764,952	2,772,523	3.2%	3.2%			
EAGLE PICTURES	17,004,353	2,714,182	3.1%	3.2%			
NOTORIOUS PICT.	13,788,744	2,248,886	2.5%	2.6%			
NEXO DIGITAL	7,586,067	811,280	1.4%	0.9%			
OTHERS	44,603,881	7,630,480	8.0%	8.9%			
Total	217,400,182	34,730,794	39.1%	40,4%			

^{*} Including international executive production

Source: Cinetel and Company data

Note that Cinetel underestimates box office revenues, as it collects data related to about 90% of the total market.

^{**} Including Lucky Red/Universal



FY2018 and Upcoming Releases

Distribution. In 2018, 16 movies were released (among these: *The Post, Adrift* and *The House with a Clock in its Walls*) for a total box office of €23.7mn, of which - according to mymovies' data - €15.6mn were cashed in the second half of the year. FY18 saw also the delay of six movies² (*Hotel Artemis, La Ch'tite Famille, Billionaire Boys Club, Maradona, Kin* and *Remi*).

LFG has had a good start in 2019:

- 1. Green Book won three Oscars at the 91st Academy Awards: best picture, original screenplay and the best supporting actor (Mahershala Ali);
- 2. Vice won the Oscar for makeup and hairstyling at the 91st Academy Awards;
- 3. Green Book, Vice and Mia e il Leone Bianco released at the beginning of the year have collected €17.5mn at the box office up to now.

Upcoming films are: After, John Wick 3, Where Do You Go Bernadette, Flarsky, Chaos Walking, Anna and The Current War.

Figure 1: Some Films Released in FY18

















Source: Company data

Production. As for the upstream, 2018 saw seven releases:

- i. A Casa Tutti Bene, directed by Gabriele Muccino, was released in February 2018 and realized box office revenues exceeding €9.1mn;
- ii. Simone Spada's Hotel Gagarin movie was not as successful as expected;
- iii. Notti Magiche, directed by Paolo Virzì, cashed in €1.3mn at the box office;

² It is worth mentioning that changes in release dates are typical in this industry.



- iv. The TV series Immaturi and Sui Generis were broadcast on the Mediaset and Sky channels, respectively;
- v. Stefano Anselmi's Non è Vero ma ci Credo and Alessandro Tresa's Not Important Person movie.



Estimates Review

In the light of FY18 results and while waiting for the disclosure of the new business plan - which will provide a clear view of LFG's future pipeline - we have left our P&L estimates unchanged. On the other hand, we have revised upward our net debt projections in order to take into account the effect of the split payment mechanism. NFP is now expected to amount to €45.0mn in 2019 and €40.0mn in 2020.

Table 4: KT&P's Estimates

€ thousand	2018A	2019E	2019E	Change	2020E	2020E	Change
		Old	New		Old	New	
		KT&P	KT&P		KT&P	KT&P	
Revenues	122.1	128.1	128.1	0.0%	136.0	136.0	0.0%
YoY Change (%)		4.9%	4.9%		6.2%	6.2%	
EBITDA	30.5	32.5	32.5	0.0%	39.3	39.3	0.0%
YoY Change (%)		6.4%	6.4%		21.1%	21.1%	
EBIT	6.7	9.7	9.7	0.0%	13.0	13.0	0.0%
YoY Change (%)		44.4%	44.4%		34.8%	34.8%	
Net Income	6.8	7.7	7.7	0.0%	10.1	10.1	0.0%
YoY Change (%)		13.1%	13.1%		31.8%	31.8%	
Net Debt	49.50	40.0	45.0	12.5%	35.0	40.0	14.3%
YoY Change (%)		-19.2%	-9.1%		n.a.	-11.1%	

Source: Company data and KT&Partners' estimates

Valuation

Given the level of seasonality that characterizes this business (which includes box office volatility and the risk of the postponement of some films, with its consequent relevant effect on cash flows), we believe the best way to provide a fair valuation of LFG is to focus on multiples comparisons. Even if we recognize that different amortization policies could affect results, we believe the use of EBIT and earnings multiples makes sense, as D&A also represent a part of the cost of films produced or distributed that otherwise could not be properly reflected.

Our peers sample includes both international and Italian comparables, which have been chosen to take into account the business activity and the services provided. However, it is worth noting that the selected companies are quite different in terms of the size of revenues and international presence.

Our relative valuation is based upon 2019 and 2020 EV/EBIT and P/E multiples of both international and Italian peers. In deriving the target price, we gave a 15% weight to the Italian peers, and by also applying a 15% discount to reflect



LFG's lower liquidity, we obtain an average valuation of €7.06p.s., or an equity value of €100.3mn.

Table 5: Peer Group Valuation Table - 2019 Multiples

	Stock	Market	EV/SALES	EV/EBITDA		
Company Name					EV/EBIT 2019	P/E 2019
	Exchange	Cap (€mn)	2019	2019		
Lions Gate Entertainment Corp Class A	NYSE	2,935	1.86	12.78	n.m.	n.m.
Entertainment One Ltd.	London	2,369	2.31	13.06	14.03	21.97
EuropaCorp SA	Euronext Paris	40	1.67	3.74	n.m.	n.m.
Eros International PLC Class A	NYSE	583	3.29	9.87	14.10	16.62
Avg. International Peer Group		1,481	2.28	9.86	14.06	19.30
Leone Film Group SpA	Milan	65	0.90	3.54	11.87	8.49
Notorious Pictures S.p.A.	Milan	71	1.58	4.62	7.79	10.48
Lucisano Media Group S.p.A.	Milan	27	1.24	3.16	8.50	5.64
Avg. Italian Peer Group		49	1.41	3.89	8.14	8.06
Leone Film Group SpA	Milan	65	0.90	3.54	11.87	8.49

Source: KT&Partners' elaboration on FactSet data

Table 6: Peer Group Valuation Table - 2020 Multiples

Company Name	Stock Exchange	Market Cap (€mn)	EV/SALES 2020	EV/EBITDA 2020	EV/EBIT 2020	P/E 2020
Lions Gate Entertainment Corp Class A	NYSE	2,935	1.72	10.70	19.32	22.93
Entertainment One Ltd.	London	2,369	2.13	11.69	12.28	16.91
EuropaCorp SA	Euronext Paris	40	1.50	2.91	n.m.	n.m.
Eros International PLC Class A	NYSE	583	2.70	7.55	9.06	11.71
Avg. International Peer Group		1,481	2.02	8.21	13.55	17.18
Leone Film Group SpA	Milan	65	0.84	2.92	8.80	6.44
Notorious Pictures S.p.A.	Milan	71	1.29	4.25	7.27	9.77
Lucisano Media Group S.p.A.	Milan	27	1.14	2.93	8.58	5.65
Avg. Italian Peer Group		49	1.21	3.59	7.93	7.71
Leone Film Group SpA	Milan	65	0.84	2.92	8.80	6.44

Source: KT&Partners' elaboration on FactSet data



Table 7: Multiples Valuation

Fair Value (Avg.) - € ps			7.06
·			
Value per share	8.11	9.56	8.84
Number of shares (mn)	14.20	14.20	
Market Cap	115.14	135.78	
LFG earnings	7.69	10.14	
Peer Group P/E	14.97	13.40	
P/E multiple comparison			
value per silare	4,15	0,44	3.29
Value per share	4.15	6.44	5.29
Number of shares (mn)	14.20	14.20	
Equity Value	58.86	91.42	
Enterprise value LFG Net Debt FY18	49.50	49.50	
LFG EBIT	9.68	13.05 140.92	
Peer Group EV/EBIT	11.20	10.80	
EV/EBIT multiple comparison	44.20	10.00	
Multiple Valuation (€mn)	2019E	2020E	Averag



DISCLAIMER

THIS DOCUMENT WAS PREPARED BY KT&PARTNERS S.R.L., WITH REGISTERED OFFICE AT VIA DELLA POSTA 10, MILAN, ITALY, MILAN COMPANY REGISTER NO. 1926922, SPECIALIZING IN FINANCIAL RESEARCH AND ANALYSIS (HEREINAFTER, "KT&PARTNERS").

KT&PARTNERS PREPARED THIS DOCUMENT ON BEHALF OF LEONE FILM GROUP S.P.A. AND ON THE BASIS OF THE DATA AND PUBLIC INFORMATION PROVIDED BY THE SAME OR DERIVED FROM SOURCES DEEMED SERIOUS AND RELIABLE ON THE FINANCIAL MARKET BUT WHOSE ABSOLUTE TRUSTWORTHINESS, COMPLETENESS, AND ACCURACY CANNOT BE GUARANTEED.

THIS DOCUMENT IS A SOURCE OF INFORMATION ONLY, AND IS NOT PART OF, AND IN NO WAY MUST IT BE CONSIDERED, AN OFFER TO SELL, SUBSCRIBE OR TRADE, OR A SOLICITATION TO PURCHASE, SUBSCRIBE OR TRADE, FINANCIAL INSTRUMENTS/PRODUCTS, OR IN GENERAL TO INVEST, NOR MUST IT BE CONSIDERED ANY FORM OF CONSULTING FOR AN INVESTMENT IN FINANCIAL INSTRUMENTS.

THE INFORMATION PROVIDED IN THIS DOCUMENT MUST NOT BE UNDERSTOOD AS A REQUEST OR SUGGESTION TO CONDUCT OR CARRY OUT A SPECIFIC TRANSACTION.

EACH INVESTOR MUST FORM HIS/HER OWN OPINION BASED EXCLUSIVELY ON HIS/HER ASSESSMENT OF THE ADVISABILITY OF INVESTING. ANY INVESTMENT DECISION MADE ON THE BASIS OF THE INFORMATION AND ANALYSES IN THIS DOCUMENT IS THE EXCLUSIVE RESPONSIBILITY OF THE RECIPIENTS OF THIS DOCUMENT, WHO MUST CONSIDER THIS DOCUMENT MERELY AS A SOURCE OF INFORMATION AND ANALYSIS TO SUPPORT SUCH DECISION.

IN THIS DOCUMENT WERE DEVELOPED ESTIMATES AND JUDGMENTS WHICH DO NOT GUARANTEE IN ANY WAY COMPLIANCE WITH THE FUTURE TREND OF PRICES. KT&PARTNERS MAKES NO EXPLICIT OR IMPLICIT GUARANTEE WITH RESPECT TO PERFORMANCE OR THE OUTCOME OF ANY INVESTMENT OR PROJECTIONS MADE.

THEREFORE, KT&PARTNERS, ITS REPRESENTATIVES AND/OR EMPLOYEES WILL NOT BE LIABLE FOR ANY EFFECT DERIVING FROM THE USE OF THIS DOCUMENT, AND HEREBY DECLINE ALL LIABILITY FOR ANY DIRECT OR INDIRECT DAMAGES, FINANCIAL OR OTHERWISE, DERIVING FROM ANY USE OF THE INFORMATION IT CONTAINS.

